



BHARATIYA TEMPLE OF LANSING, INC.

955 Haslett Road, Haslett, MI 48840
http://lansingtemple.org
Phone: (517) 339-6337



Tax Exempt ID: 38-2399465

DATE and PLACE	10/7/2009 Temple office
PRESENT	Manohar Naga, Smruti Shah, Vandana Sheth, Jai Tripathi, Rajiv Das, Sunit Patke, Suman Kashyap (Guest)
ABSENT	Sudhakar Kulkarni, Srinivas Kandula, Ashim Aggrawal
MINUTES	Sunit Patke

1. MEETING AGENDA

Background –

Year 2008 was a great year considering the problems with the township, banking, financing, construction. The Temple was completed and the community was able to enjoy the facilities. As the year ended the economy tanked. 2009 brought a new year that we never anticipated. Cash flow dried up, we were hoping to collect money to make next month's payments. During this process several observations can be made –

- Could not attract new members because of initiation fees
- People would not sign up for monthly donations even for small amounts like \$50/month for 1 year
- A lot of young people would attend with young families and enjoy every event in large numbers
- Very poor attendance and participation by the senior members
- Priest management was a constant issue resulting in losing one priest
- Difficulty in attracting people to work on the board

Going Forward –

Some ideas for our discussion and developing action plan –

- Develop operating board with young people in 20s and 30s
- Have executive board with senior experienced people
- Move to new priest model over two years?
- Other ideas for membership to generate steady income.
- Pay for services – distinguish member/non member
- Please add any other ideas you like to share in advance of the meeting.

2. MEETING NOTES

People are willing to donate if they know exactly where the money is going. Ask people to donate for specific cause. e.g. Mortgage repayment.

Young people would rather pay a fee for services than donate. Start charging for all services.

Differentiate between members and non-members. e.g. reserved parking at events, tickets to certain events.

Concentrate on membership drive only during the first quarter of calendar year.

Increase the annual membership dues to \$200 and remove the requirement of \$250 donation.

3. ACTION ITEMS

Action	Status	Assigned to	Due Date
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4. DECISIONS MADE

Decision Description	By
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